

To: #4259-16 | NH Signs | 705 Rockingham Road | Parcel ID 12-5000705
From: Charles H. Wise Jr., AICP
Date: June 30, 2016
RE: **ZONING PERMIT DECISION – APPROVED GROUND SIGN PERMIT**

Approval

This zoning application is found to meet the provisions of the Town of Rockingham Zoning Bylaw and pursuant to Section 3300 "Signs" of the Rockingham Zoning Bylaws is hereby administratively approved.

The zoning permit is issued for the alteration of existing signs on a commercial property. The signs are modifications to existing signage as described:

1. Canopy Fascia amendment of "SHELL" to the corporate symbol. The change to a symbol is a reduction of area which requires an extension of the yellow/red border trim.
2. Ground Sign amendment of internal content with addition of LED technologies to display fuel prices for gasoline and diesel.

Specific permit standards

While there is no change in sizing, the proposed signs meet the dimensional requirements allowed in the Commercial-Industrial Zoning district under Section 3340 of the Rockingham Zoning Bylaws. The Zoning Bylaws do not cite fascia treatments for fuel canopies in either Section 3300 or Section 4550 Gasoline Stations.

The ground sign location remains ideally located for sign visibility without compromising sight distances or producing a roadside safety hazard.

Changes to the content of these signs cannot be regulated by local zoning bylaws.

The ground sign utilizes an LED illuminant for displaying fuel prices in red and green. The specific use of LED technology in a Commercial-Industrial zoning district that is not adjacent to a residential use or a residential zoning district is acceptable insofar as the general lighting standards apply. Based on the application presented, the general lighting standards are met.

The proposed sign does not depict the insertion of the temporary mobile message board inserted beneath the ground sign or the add-on signs attached onto the posts. Those mobile message boards would exceed the allowable square footage of a ground sign for this zoning district and would require separate approvals if displayed elsewhere on the property. As represented in the application and as indicated in the zoning decision, the use of temporary message boards underneath and around the ground sign are not permitted.

This approval of a ground sign and changes to canopy fascia are in addition to the sign permit issued in March 2016 (#4241-16). This zoning permit hereby maximizes the allowable signage under the existing zoning bylaws. The historic practice of using temporary signs, signs affixed to power poles and street signs, as well as signage appended to the building, pump tops, canopy posts and other locations is all expressly prohibited.

General permit standards

The sign shall be constructed of durable materials and shall be maintained in a safe condition and in good repair at all times. No alterations shall be made except where written application to the Zoning Office has been made and the required approvals obtained.

A zoning approval notice sign is attached to this permit and must be posted at the site, easily viewable from the public road and sidewalk. The sign must be in place for a period of 15 days starting with the date the permit is issued. The 15 day public notice requirement is mandated by Vermont State Law.

The permit is effective 15 days from date of this decision. An interested person may appeal a decision of the Zoning Administrator to the Zoning Board of Adjustment. An appeal must be taken within those 15 days of the date of the Zoning Administrator's decision.



Zoning Administrator

cc: Town Clerk , Applicant , Posted , Listers , Web

PART V
TOWN OF ROCKINGHAM
APPLICATION FOR ZONING PERMIT
FOR A SIGN

(OFFICE USE ONLY)	
Date filed: _____	Applicant: _____
Fee Paid: _____	Owner: _____
Zoning District: _____	Parcel Map#: _____
Referred to:	W/in 100 yr. floodplain? _____
() Planning Commission _____	W/in Regulated Wetland? _____
() Board of Adjustment _____	
Date: _____	PLAN ATTACHED & APPLICATION COMPLETE ()

COMPLETE ALL ITEMS OR APPLICATION WILL BE RETURNED. COMPLETE IN INK. DO NOT USE PENCIL. NO SIGN MAY BE ERECTED OR PLACED WITHOUT AN APPROVED PERMIT. IF A SIGN IS PLACED WITHOUT A PERMIT, A LATE FEE (See Fee Schedule Information) IS ASSESSED.

Owner & Applicant Information

- PROPERTY OWNER(s) Names CHAMPLAIN OIL CO
(List Names of all Property Owners as shown on deed.)
Mailing Address: 45 SAN ROMEO DR. S. BURLINGTON VT. Zip Code _____
Tel. No.: (Daytime) ⁸⁰² ~~802~~ 343-3858 (FAX) _____ Email: PERMITNOW @ GMAIL.COM
- APPLICANT(s) Names: NH SIGNS
(If different than Landowners)
Mailing Address: 66 GOLD LEDGE AVE AUBURN NH Zip Code 03032
Tel. No.: (Daytime) 603-437-1320 (FAX) _____ Email: _____
- Contact Person: DON BOOTH (Daytime Tel.) 603-682-1602

Property Information

- PROPERTY LOCATION: Street Number 705 Street Name ROCKINGHAM RD
- Property Owner's Deed is recorded in Book _____ Page _____ Date of Sale _____
(Information available in Town Clerk's Office)

TYPE OF SIGN
Check appropriate box and complete information on sign

- () **GROUND SIGN** (A Ground Sign is a placed on the ground or on a post which goes into the ground.)
Dimensions of Sign Board: 4' Width 11' Length. Total Height from Ground to Top of Sign 18'
Distance from Road Center to Sign 53' Distance from Property Line to Sign 60'
(Measure from closest point of sign to road center and adjacent property line.)

Provide a Plan of the Property, drawn to scale, showing:

- Property Lines
- Nearby roads and streets
- Location of sign
- Distance to road center and lot lines
- Buildings on lot
- Drawing of sign

7. Gas Canopy **WALL SIGN** (This is a sign hanging on and running parallel with a building wall.)

Dimensions of Sign Board: 36.50" Width 33" Length _____
 (If sign is composed of individual letters attached directly to the building wall, see the Zoning Bylaw for how to measure the sign area.)

Length of Storefront or Building Occupied by Business 52'
 (Measure the outside front of the storefront across the area occupied by the business.)

What floor of the building is the business located on? 1st

Provide a Plan of the Property, drawn to scale, showing:

- Façade of Building
- Location of sign on Building Wall
- Size of sign

8. **PROJECTING SIGN** (This is a sign hanging from a bracket and projecting out from a wall.)

Dimensions of Sign _____ Height from Ground to Bottom Edge of Sign _____

Distance Sign Projects from Building Wall _____

What floor of the building is the business located on? _____

Provide a Plan Showing:

- Sign Dimensions
- Location of the Sign on the Building,
- The Projection of the Sign and Bracket from the Building Wall and Nearby Streets and Sidewalks.

9. **PORTABLE SIGN** (This is an A-frame or sandwich type sign. Only allowed in limited areas.)

Dimensions of Sign _____

Provide a Plan Showing:

- Sign Dimensions
- Location of Sign in Relation to Building Wall and Sidewalk
- Distance Between Sign and Edge of Sidewalk next to Street
- Distance from Road Center to Sign.

10. **AWNING SIGN** (This is a sign on an awning identifying the name or logo of the business.)

Height from Ground to Bottom Edge of Awning Overhand _____ Height of Lettering on Awning _____

Provide a Plan Showing:

- Awning Location on Building Façade
- Location of Lettering on Awning

11. **SPECIAL SIGN.** (Only as allowed under Section 3360, Town of Rockingham Zoning Bylaw.) Describe what type of special sign and provide plans and diagrams as required under type of sign above (wall, ground, etc.)

Lighting of Sign

12. Is the sign to be lighted? YES If yes, indicate the method of illumination (i.e. Interior or exterior lighted, downcast or ground spots). INTERNAL

Design Review District and Meeting House Historic District

13. Properties within the Design Review District or Meeting House Historic District. Provide information regarding of material of which the sign is constructed. _____

Existing Signs

14. ARE THERE OTHER EXISTING SIGNS ALREADY LOCATED ON THE BUILDING OR PROPERTY? YES
IF YES, SHOW SIZES AND LOCATIONS ON THE PLAN. (Include all signs on the property even those belonging to other businesses.)

15. IF EXISTING SIGNS ARE TO BE REMOVED, DESCRIBE WHICH SIGNS (SIZE AND LOCATION) ARE TO BE REMOVED.
"SHELL" LETTERS ON CANDY TO BE REPLACED WITH SHELL PECTIN LOGO

Signatures

Signatures: All Landowner(s) and Applicant(s) must sign the application.

By signing below, I certify that all information on this application and all supporting forms, plans, and documents are true and accurate and agree that, if any such information is found to be false or misleading, any permit or other approval granted on the basis of such information shall be deemed null and void.

Property Owner(s) Signature(s) SEE AUTHORIZATION Date: _____
Date: _____
Date: _____

Applicant(s) Signature(s) DON BOOTH Date: 6/30/16
NH SIGNS Date: _____
Date: _____

RETURNED FOR DEFICIENCIES (Must resubmit)

4259-16

June 27, 2016

Town of Rockingham
Planning and Development
PO Box 370
7 Square
Rockingham, VT 05101

RE: 705 Rockingham Road

To whom it may concern:

This letter is provided to give authorization for NH Signs to act as our agent for permitting. This project involves renewing the Shell image on the canopy sign to include a 2 product price sign.

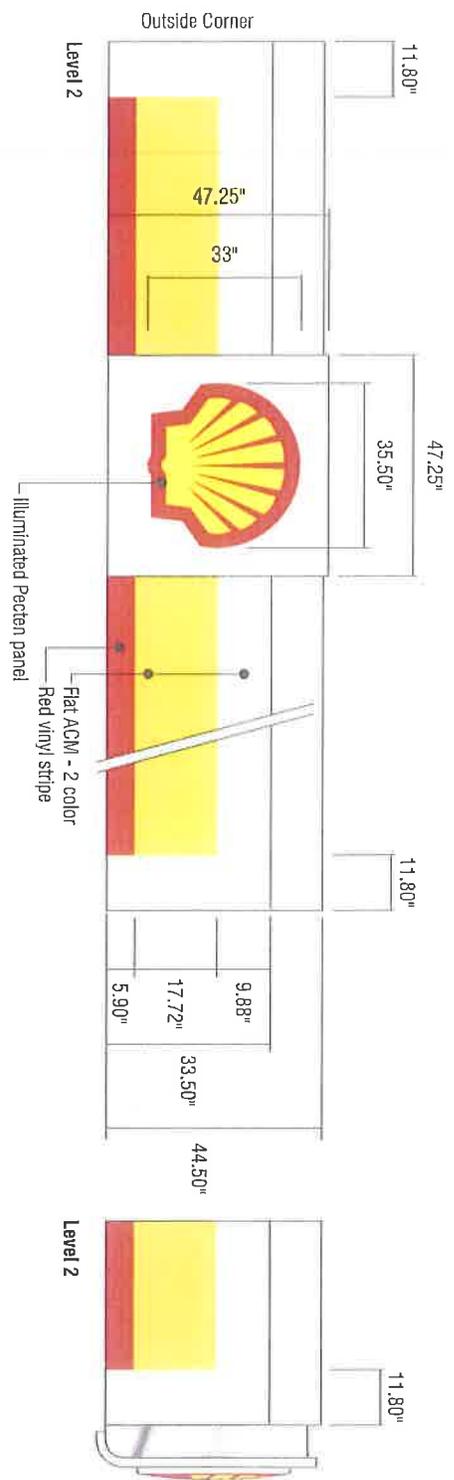
Should you have questions or need additional information, please feel free to contact me Matt Wamsganz at Champlain Oil 800-423-6017

Respectfully

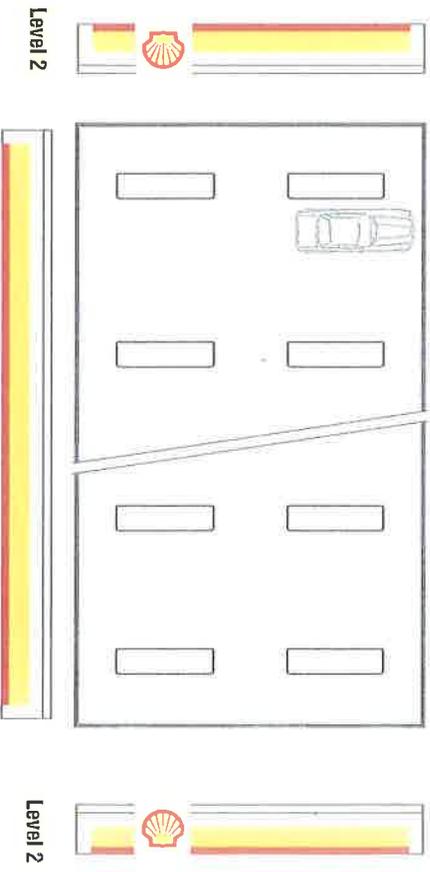


Matthew J. Wamsganz
Planning, Development & Construction Manager
Champlain Oil
45 San Remo Drive
South Burlington, VT 05407

4759-16



EXISTING



PROPOSED

Shell RVL Canopy Fascia - 26' X 32' X 44'-1/2" HT Fascia

FEDERAL HEATH
SIGN COMPANY
www.federalheath.com
Building Quality Signage Since 1901

Manufacturing Products
Other Locations:
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Houston - Jacksonville - Miami - Orlando - Phoenix
Portland - Sacramento - San Antonio - San Diego
Tampa - Wichita Falls - Wichita - York
Atlanta - Dallas - Denver - Phoenix - St. Louis

Shell
RVL Evolution
GLOBAL
Project Location: 705 ROCKINGHAM RD. ROCKINGHAM, VT

Project Manager: Amanda Stanton
Design By: Brenda Lammers
Design Number: SE163708E
FEDERAL HEATH SIGN COMPANY, LLC
1100 W. 12th Street, Suite 100
Wichita, Kansas 67203
Tel: 316-261-1100
Fax: 316-261-1101
www.federalheath.com

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4259-16



29544



425-9-16



36' above road

4259-16

**NEW RVI Evolution
4' Modified System
Cabinets between
Existing Poles.**

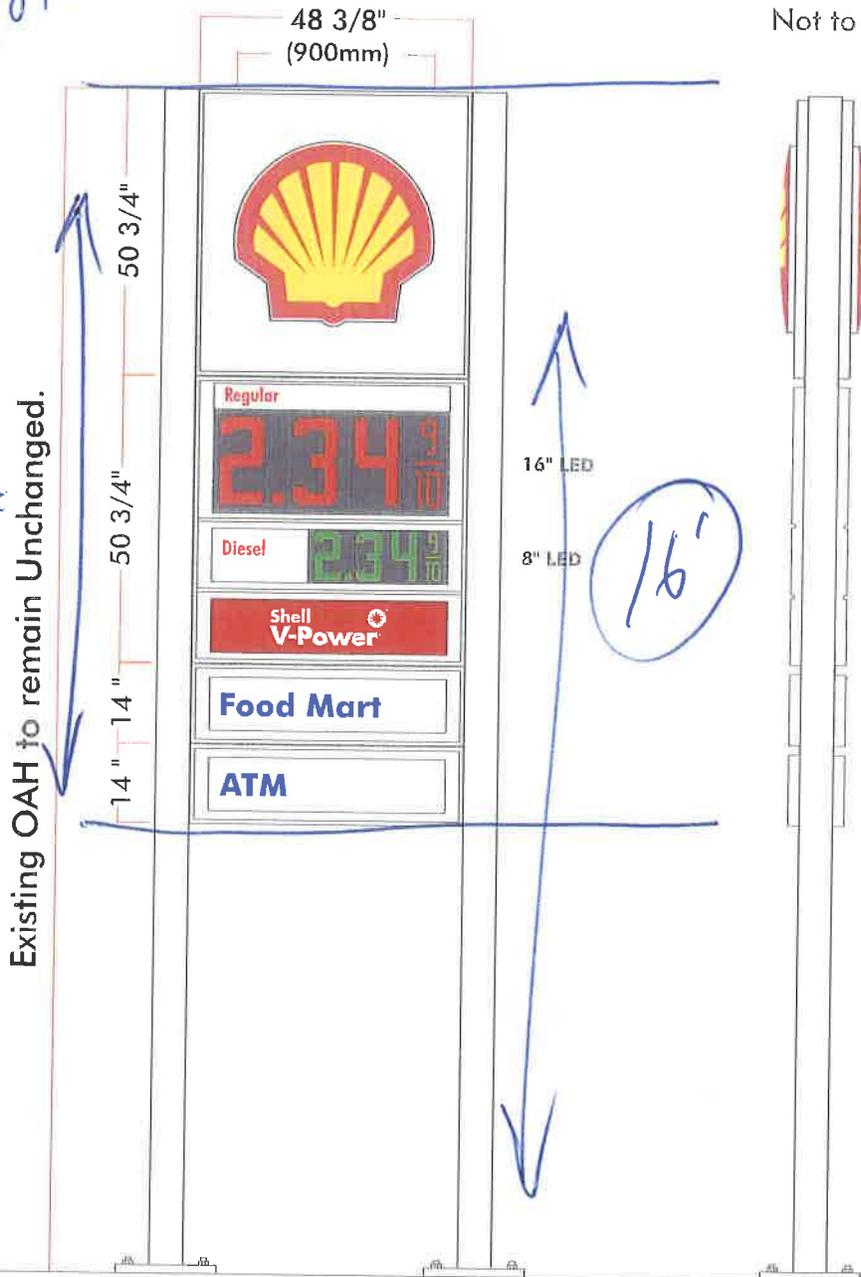
40 sq ft
Sign
Area



Existing Elevation
Not to Scale

64 sq ft
total

4'



Proposed Elevation
Scale: 3/8" = 1'

Side View

FEDERAL HEATH

SIGN COMPANY
www.FederalHeath.com

1500 North Bolton • Jacksonville, Texas 75766
(903) 589-2100 • Fax (903) 589-2101

Building Quality Signage Since 1901

Revisions:

- 1
- 2
- 3
- 4
- 5
- 6
- 7

Account Rep: Dan Hull

Project Manager: A. Stanton

Drawn By: TRose

Project / Location: 705 ROCKINGHAM RD.
ROCKINGHAM, VT.

Shell

RVI Evolution
GLOBAL

Underwriters Laboratories Inc. ELECTRICAL TO USE U.L. LISTED COMPONENTS AND SHALL MEET ALL N.E.C. STANDARDS
ALL ELECTRICAL SIGNS ARE TO COMPLY WITH U.L. 48 AND ARTICLE 609 OF THE N.E.C. STANDARDS, INCLUDING THE PROPER GROUNDING AND BONDING OF ALL SIGNS.

THIS DRAWING IS YOUR FINAL PROOF:
IT SUPERCEDES ALL VERBAL AND
WRITTEN COMMUNICATION BY SIGNING
BELOW YOU ARE AUTHORIZING US TO
MANUFACTURE TO THESE SPECIFICATIONS.

Client Approval/Date: _____

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Colors Depicted in This Rendering May Not Match Actual Material Finishes. Refer To Product Samples For Exact Color Match.

Job Number: 163703

Date: 06.06.16

Sheet Number: 1 of 1

File Name: **SG163703_e**

Design Number: _____

Town of Rockingham

ZONING PERMIT

PERMIT # 4259-16 PARCEL # 12-5000705

PERMITEE: Champlain Oil Co.

LOCATION: 705 Rockingham Rd

DESCRIPTION: Ground sign

APPEAL BY July 15, 2016

Charles Wise 6/30/2016

ADMINISTRATIVE OFFICER

DATE ISSUED

POST IN A CONSPICUOUS PLACE ON THE PREMISES WHERE IT IS VISIBLE FROM THE ROAD THROUGH THE APPEAL PERIOD.

Issued by the Town of Rockingham. Approval valid 15 days from the date signed unless an appeal is filed. For more information, please email planning@rockbf.org.